# *Fully Integrated, Real-time eCommerce developed exclusively for Sage ERP 300*
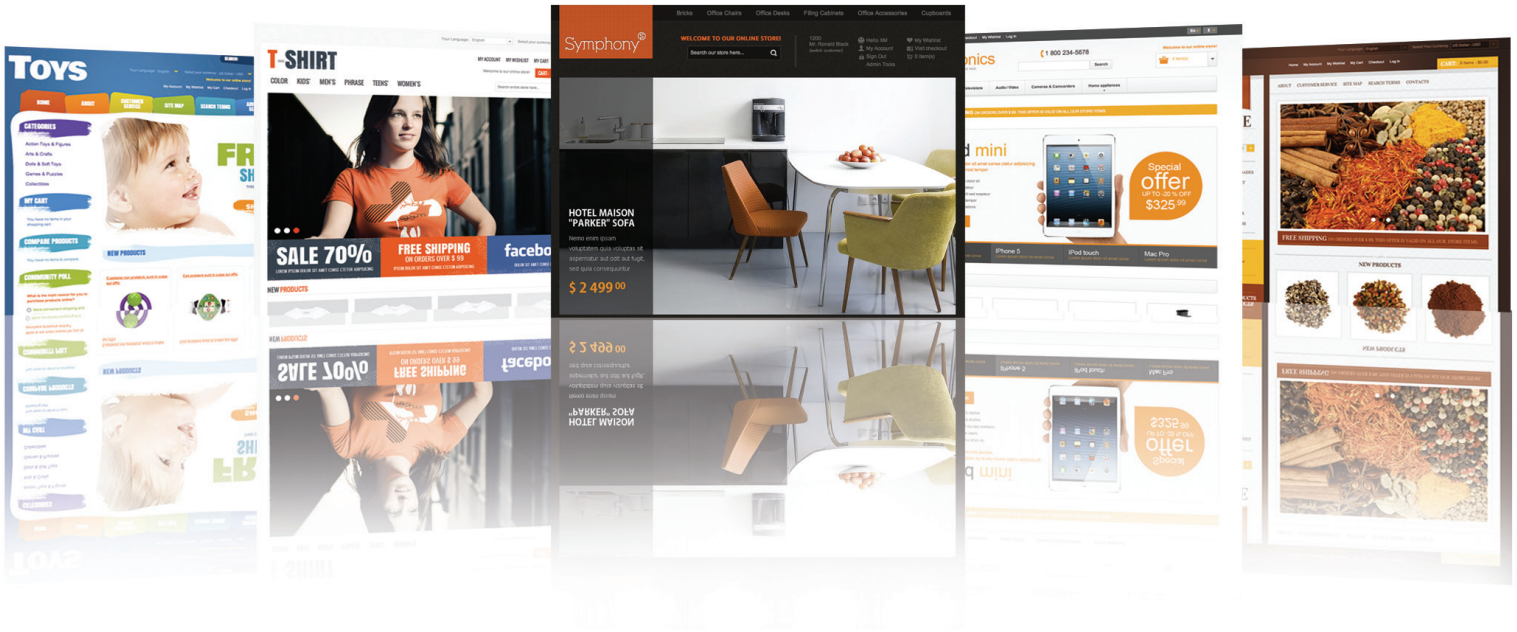


## eCommerce for Every Business

• Business to Business   • Business to Consumer   • Sales Rep Portal   • Customer Account Portal

XM Symphony is the solution for businesses looking to deploy a leading-edge eCommerce website that can fully leverage the power of Sage ERP 300. This state-of-the-art system provides real-time, two-way synchronization between Sage ERP 300 and the Internet in a highly secure and automated fashion.

Recognizing the Internet has become an increasingly competitive place to do business, XM Symphony was designed with Search Engine Optimization and Internet Marketing in mind.

It features numerous tools to promote products and services that maximize conversion rates. These include full support of all Sage ERP 300 price and discounting logic, cross-sell and up-sell features, an advanced Promotions Management module, options to place online advertisements and banners throughout the site, as well as, integration to leading Retargeting platforms. Social marketing capabilities are standard, including integration to Facebook, Twitter, and the ability to link to Chat, Blogs and other interactive tools.

amazon
webservices™

• Load Balancing        • Mirrored Sites
• Distributed Content   • On Demand Capacity

## Symphony

# *eCommerce done right. Real-Time. All-the-Time.*

There are thousands of eCommerce shopping cart platforms to choose from; however, very few integrate to back office systems the way that XM Symphony integrates with Sage ERP 300. Web sites that run on the XM Symphony platform are "aware" of activity within Sage ERP 300 in real-time ensuring that information displayed is customer specific, timely and accurate.

## All the features required to sell online

XM Developments
North America

Suite 216
3989 Henning Drive
Burnaby, BC
Canada V5C 6P8

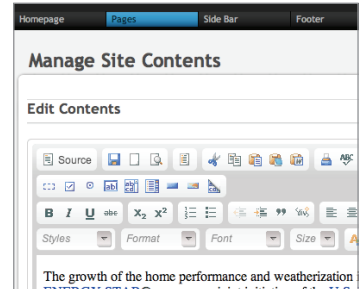Direct:
1-604-264-8959
Toll Free:
1-800-805-6286

**REAL-TIME INTEGRATION**
All Sage ERP data that is needed to run the store is automatically replicated from Sage ERP 300 every 60 seconds.



**REAL TIME ANALYTICS**
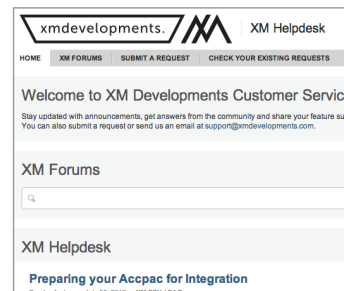Optimize search positioning using Google Analytics, and improve conversion rates using Behavioral Commerce.



**CONTENT MANAGEMENT**
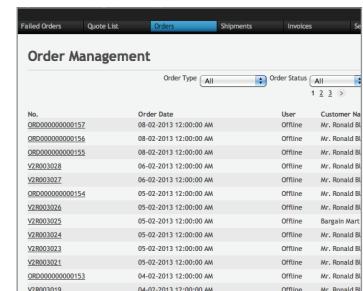The built-in CMS feature allows you to create webpages, update products and more.



**MOBILE COMMERCE**
Built-in mobile commerce features include an iPhone/android app and a mobile storefront.



**TRAINING AND SUPPORT**
We will train you on how to manage your webstore. You can also contact our support team by phone or email.
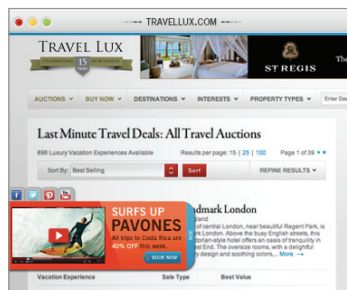


**MANAGE & ACCEPT ORDERS**
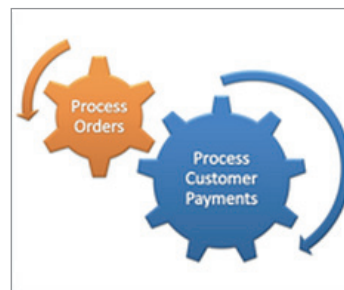Keep track of orders, quotes, shipments, and invoices.



**MARKETING FEATURES**
Realtime offers, related items, wish lists, email a friend, and more...



**NEVER RE-KEY AGAIN**
Inserts Orders, Pay Invoices real-time into your Sage ERP system. No batching, no keying, no errors.



**ACCEPT CREDIT CARDS**
Visa, Mastercard, American Express, Diners, Discover, Paypal and wholesale on account ordering.

**sage** GOLD
Development Partner

xmdevelopments.